



# Big money for big ideas

Compete for \$100,000 in cash and services to bring your product idea to life.

## How do you win?

First choose a category:

#### The Urvashi Bhatia Green Innovation Award

For ideas that are innovative, environmentally friendly, and sustainable.

### **Frugal Innovation Award**

For inexpensive and useful ideas that the 4+ billion people who live on less than \$2 per day can use.

## **Prizes:**

Finalists have one year to cultivate their ideas and receive funding and services based on their product development plans.

Submit your ideas online by December 31, 2014 www.suffolk.edu/innovativeideas